



LAKE COUNTRY  
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RESEARCHFDI

**STRATEGY REPORT**

# TARGET MARKET IDENTIFICATION

**PREPARED FOR:**

Lake Country

**PREPARED BY:**

ResearchFDI  
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# Introduction

Proactive lead generation is one of the most effective tools for investment attraction professionals to be specific and targeted about the types of companies they attract to their respective regions. The benefits are myriad, including the ability to address specific strengths or gaps in existing supply chains, tap into specialized talent pools, or uncover projects that would otherwise remain hidden. However, the efficiency of such proactive measures can be diminished if investment attraction is not targeted to specific markets. Without a clear target market strategy, it can be difficult to ensure that a proactive lead-generation campaign targets companies operating in relevant, high-potential clusters.

Therefore, this **Target Market Identification** report presents a list of the top markets to target for investment promotion into **Lake Country's** region. By identifying the most promising locations, the **Lake Country's** team can allocate its time and resources as effectively as possible, focusing on geographies with the highest likelihood of investor engagement. This report results in a ranked list of the top target markets recommended for short- and mid-term (3–5 years) lead generation activities, considering metro-city level. Using a proprietary data model and our own in-market experience, the study analyzes several quantitative factors to compound a comparative index that ranks the markets into priority tier levels.

Beyond this **Introduction**, the report is structured into three sections. The **Study Framing** section defines the target industries and the geographies of focus, clarifies the parameters used for building the dataset, and describes the analytical framework employed for ranking the markets. The **Results and Insights** section presents the preliminary findings observed in the data and highlights the top-ranked markets both by industry and overall. The final section, **Conclusions and Recommendations**, outlines our targeting guidance for cross sector missions as well as specific industry focused activities.

# Study Framing

## Industries of Focus

The following target industries, as stated by **Lake Country**'s team (and prioritized in previous research phases), were used to inform this Target Market Identification study:

1. **AgriFood:** The AgriFood cluster encompasses primary crop production (NAICS 1110), farm support services (NAICS 1150), and value-added food and beverage manufacturing, including beverage production (NAICS 3121) and bakeries and tortilla manufacturing (NAICS 3118), integrating upstream agricultural activities with downstream processing, packaging, distribution, and product innovation across the regional food supply chain.
2. **Professional Services:** The Professional Services cluster encompasses specialized consulting and advisory services (NAICS 5416), architectural, engineering, and related technical services (NAICS 5413), and other professional, scientific, and technical services (NAICS 5419), supporting business operations, infrastructure development, innovation, regulatory compliance, and strategic decision-making across a wide range of industries.
3. **Logistics:** The Logistics cluster encompasses general freight trucking (NAICS 4841) and specialized freight trucking (NAICS 4842), facilitating the transportation, distribution, and time-sensitive movement of goods across regional and national supply chains, including bulk commodities, temperature-controlled products, oversized cargo, and industrial inputs.
4. **Manufacturing:** The Manufacturing cluster encompasses architectural and structural metals manufacturing (NAICS 3323) and cement and concrete products manufacturing (NAICS 3273), supporting construction, infrastructure, and industrial development through the production of fabricated metal components and engineered concrete materials used in commercial, residential, and large-scale infrastructure projects.

## Geographies of Focus

### Geographical unit

The geographical unit of analysis used in this study is the Functional Urban Area (FUA). An FUA consists of a densely inhabited city and its surrounding area, within commuting distance, for which the labour market is closely integrated with the city. This research used the FUA as its geographical unit of analysis because it provides a practical definition of cities and their spheres of influence, thus enabling more realistic comparisons between target markets. For this analysis, we focused on FUAs with a metropolitan population of at least one million with an inclusion radius of 50 km. All companies located within this 50 km radius are considered to a part of their FUA's business ecosystem. All FUAs globally with over one million residents were included in this study.

### Admissible Regions

All countries and regions were eligible for statistical robustness; however, those subject to broad sanctions from the [federal government of Canada](#) were deprioritized for targeting purposes. This is due to the restrictions that these sanctions impose when it comes to trade and investment collaboration with partners from those countries. The list of sanctioned countries includes Belarus, Iraq, Sri Lanka, Central African Republic, Lebanon, Sudan, China, Libya, Syria, DRC Congo, North Korea,

Moldova, Myanmar, Nicaragua, Russia, Guatemala, Haiti, Iran, South Sudan, Somalia, Venezuela, Yemen, and Zimbabwe.

## Data Definitions

To determine which geographies present the strongest potential as investment sources for **Lake Country's** region, the analysis draws on the following three key information vectors:

- **Industry clustering (number of companies headquartered in each geography):** This datapoint identifies the density of an industry cluster within a specific market, with higher density providing more opportunities for investment attraction in the relevant industry.
- **Outward FDI trends (number of outbound announced FDI projects from each geography):** Historical outward investment levels are indicative of the maturity and continued potential for a cluster to generate more FDI projects in the relevant industry.
- **Successful outreach record (number of investment meetings booked by ResearchFDI on behalf of clients):** This metric signals both the future potential for direct investment and the openness of the local business culture to engaging with IPAs and EDOs. Strong outreach performance indicates a higher likelihood of productive interactions in the relevant industry.

For additional specifications on data definitions for the company clustering, investment projects, and ResearchFDI meetings datasets, see: [Appendix - Data Sourcing Criteria](#).

## Ranking Methodology

Using the defined search parameters, we first identified all FUAs with populations above one million, resulting in an initial pool of nearly 700 eligible FUAs worldwide. These markets were then ranked through a weighted scoring methodology based on all the factors aforementioned:

- (a) **Industry cluster size** (number of headquartered companies)
- (b) **Number of outward industry-relevant FDI projects** (number of greenfield projects), and
- (c) **Number of industry-relevant meetings booked** based on ResearchFDI's in-market activity.

The weighting approach prioritizes both **industry cluster size** (42.5%) and **FDI activity** (42.5%) as these two variables provide the most reliable and comprehensive indicators of a market's long-term investment potential. Industry clusters generally benefit from robust and well-structured datasets, and the presence of a substantial industry ecosystem is a core driver of investment attraction. Likewise, FDI announcements are strong indicators of corporate confidence, market competitiveness, and future expansion likelihood.

**Meeting history** (15%) is included as a complementary factor that provides additional insight into a market's current engagement level and early-stage expansion intent. However, it carries a lower weighting due to its more limited data coverage and its comparatively weaker predictive power relative to established company presence or confirmed FDI investments.

Raw values for each factor are normalized using a min-max transformation to ensure comparability on a 0-100 scale. The resulting standardized values are then aggregated using the weights previously specified, resulting in an **index score for each priority industry** within every market. These industry-level scores are then combined to produce a **global index score for each market**, allowing for rankings based on overall performance across all industries.

Markets with a normalized score in the 98<sup>th</sup> percentile in at least one target industries were selected to build a shortlist ranking of target markets. Each geography was then classified into Tier I, II, or III

depending on the number of industries in which it exceeded the 98<sup>th</sup> percentile threshold; **Tier I markets surpassed the threshold in all target industries, Tier II markets in three, and Tier III markets in one or two.** Within each tier, a higher index score indicates greater priority for lead generation efforts.

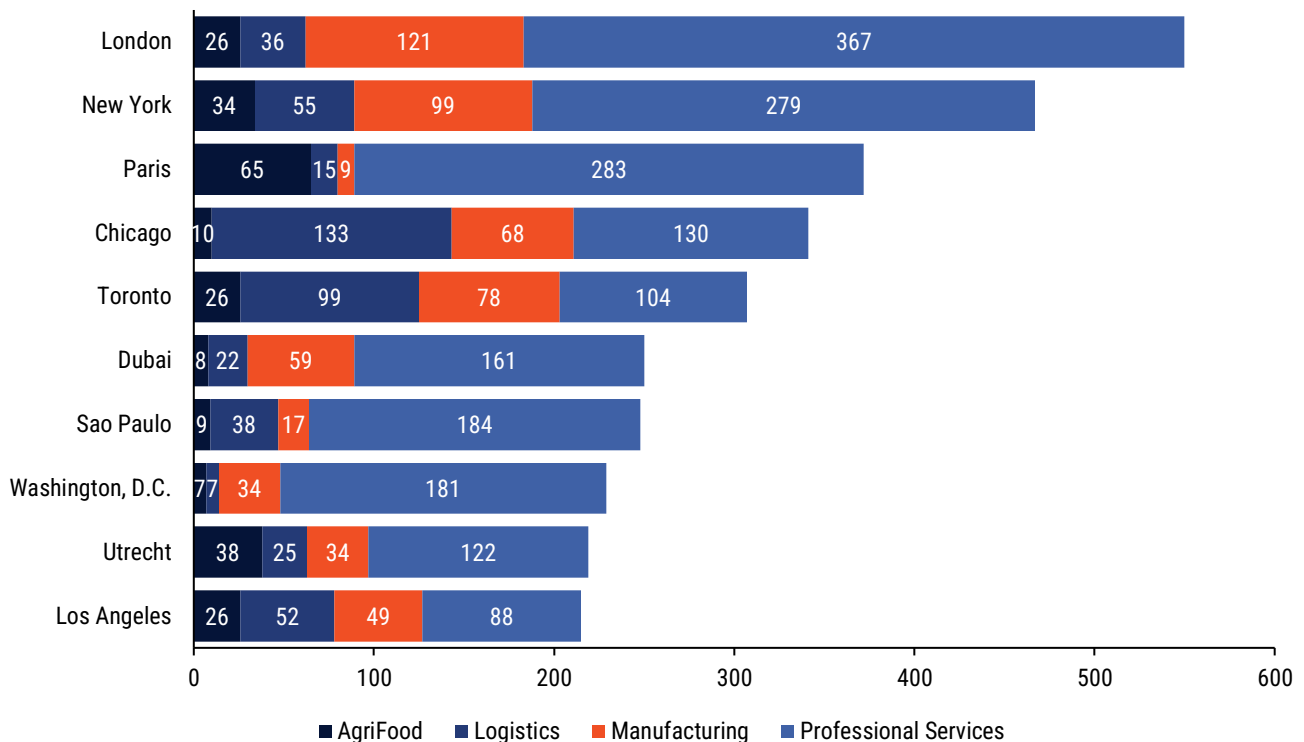
# Results and Insights

This section of the report presents and visualizes the raw data used to assess key criteria before applying weightings for ranking the different markets across their transversal strengths. It includes foundational figures on industry clustering, investment data, and meetings booked.

## Preliminary Findings

### Industry Clustering

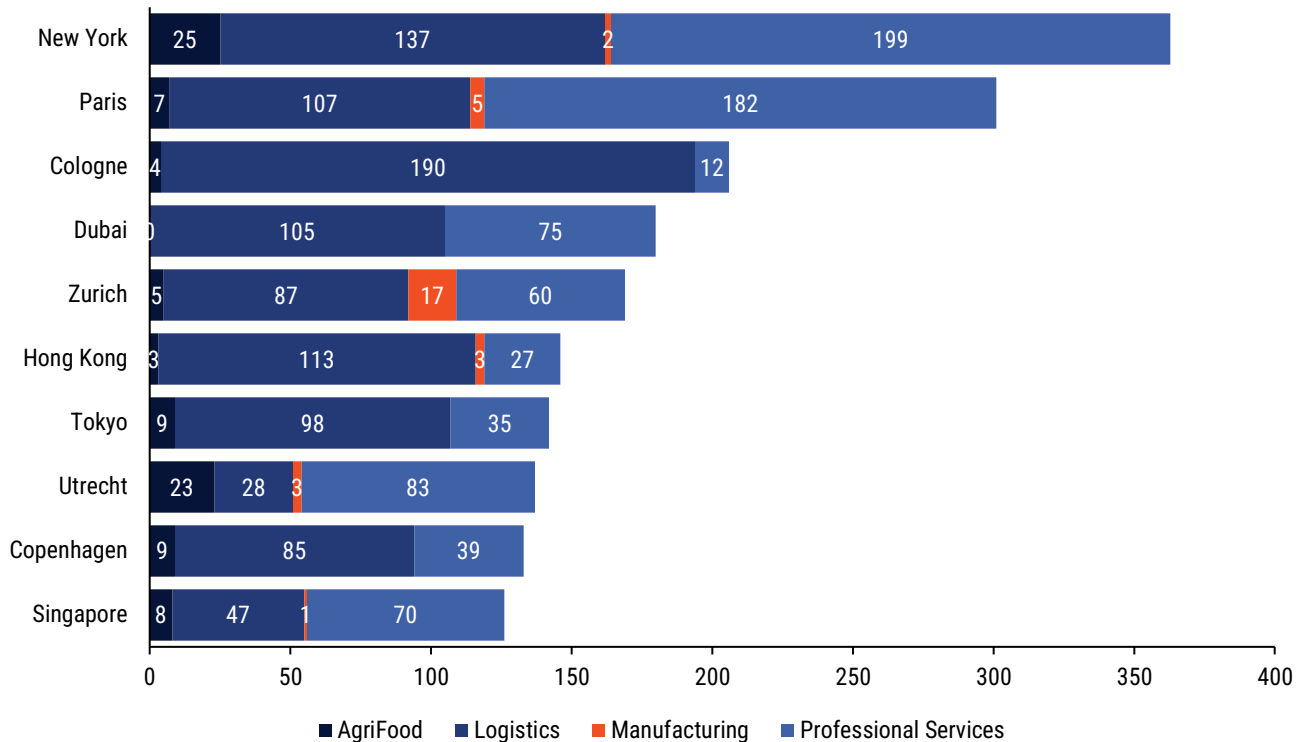
The cluster data highlights the leading markets for each target industry and provides a breakdown of the number of companies operating within each cluster across all geographies. While some markets may have a larger overall number of companies, the ranking below considers not only the total across all target industries but also the relative value contributed by each individual industry. This approach allows for a more accurate comparison of the relative size and strength of each market's business environment against the same industry clusters in other locations. The chart below visualizes these results.



London and New York rank highest, driven overwhelmingly by Professional Services, reinforcing their role as major global service hubs. Paris follows a similar pattern, while Chicago and Toronto show more balanced contributions from Logistics and Manufacturing alongside services, indicating greater diversification. Dubai, São Paulo, and Washington, D.C. are more concentrated in Professional Services, whereas Utrecht and Los Angeles reflect smaller overall scale with a relatively more even spread across clusters. Overall, rankings are largely shaped by the scale of Professional Services, with some cities differentiating through broader multi-cluster strength.

## FDI Project Outflows

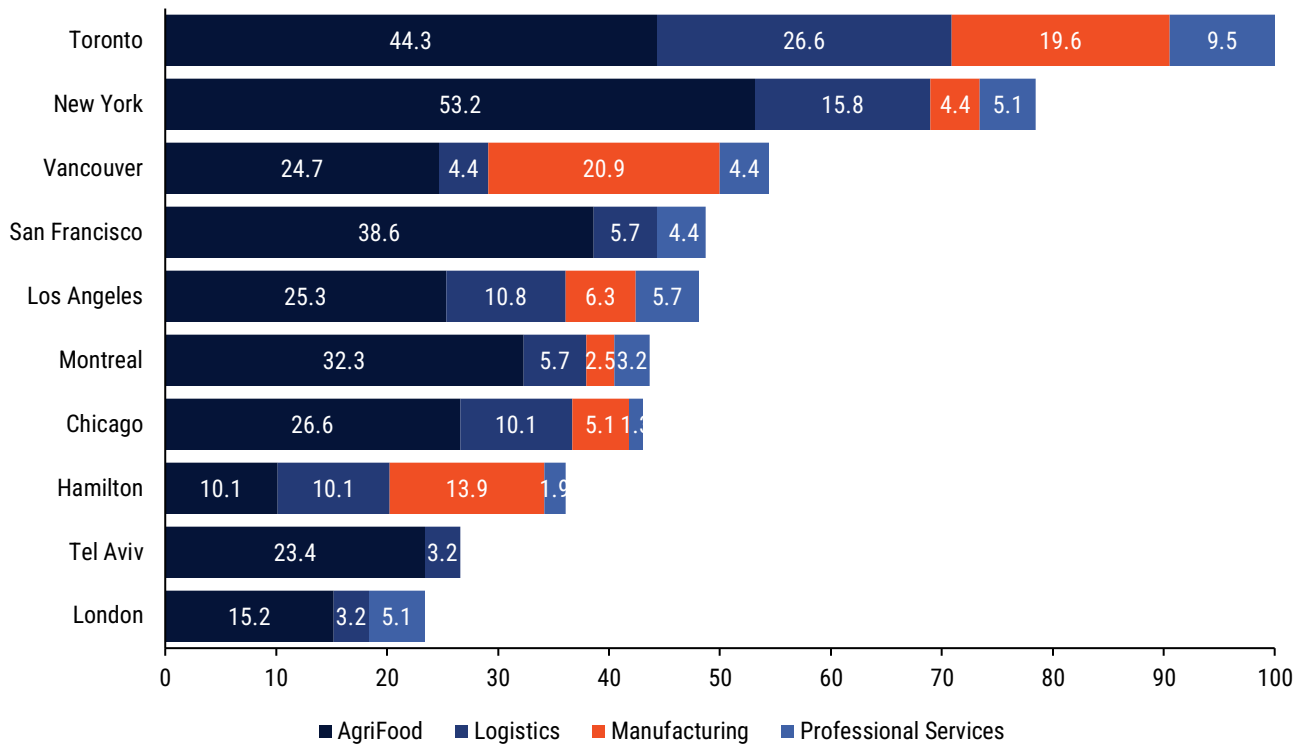
The FDI project data highlights the top markets by the number of reported outward foreign direct investment projects in the target industries. The chart below illustrates these results, breaking down outbound FDI activity across the key industry sectors. As with the cluster analysis, these figures have been aggregated across all target industries to ensure comparability and to provide a clear picture of each market's overall contribution to outward investment.



New York and Paris lead overall, largely driven by strong Professional Services and Logistics activity, reflecting their roles as major global business hubs. Cologne stands out for its pronounced Manufacturing concentration, indicating clear industrial specialization rather than service-led dominance. Dubai shows a more balanced mix between Logistics and Professional Services, while Zurich combines moderate strength across all clusters with a relatively stronger Manufacturing share. Hong Kong and Tokyo are primarily driven by Logistics and Professional Services, with limited Manufacturing contribution. Utrecht, Copenhagen, and Singapore demonstrate smaller overall scale, with more evenly distributed activity across clusters. Overall, rankings are shaped either by service-sector scale or by targeted industrial specialization, particularly in Manufacturing.

## ResearchFDI In-Market Experience

The graph below presents the market ranking based on each target sector's contribution to ResearchFDI's recorded investor meetings across all locations. This is presented using the normalized score out of 100, enabling for simple cross comparison between regions. This visualization highlights the top geographies in terms of ease of outreach and meeting bookings across all the **Lake Country's** target industries.



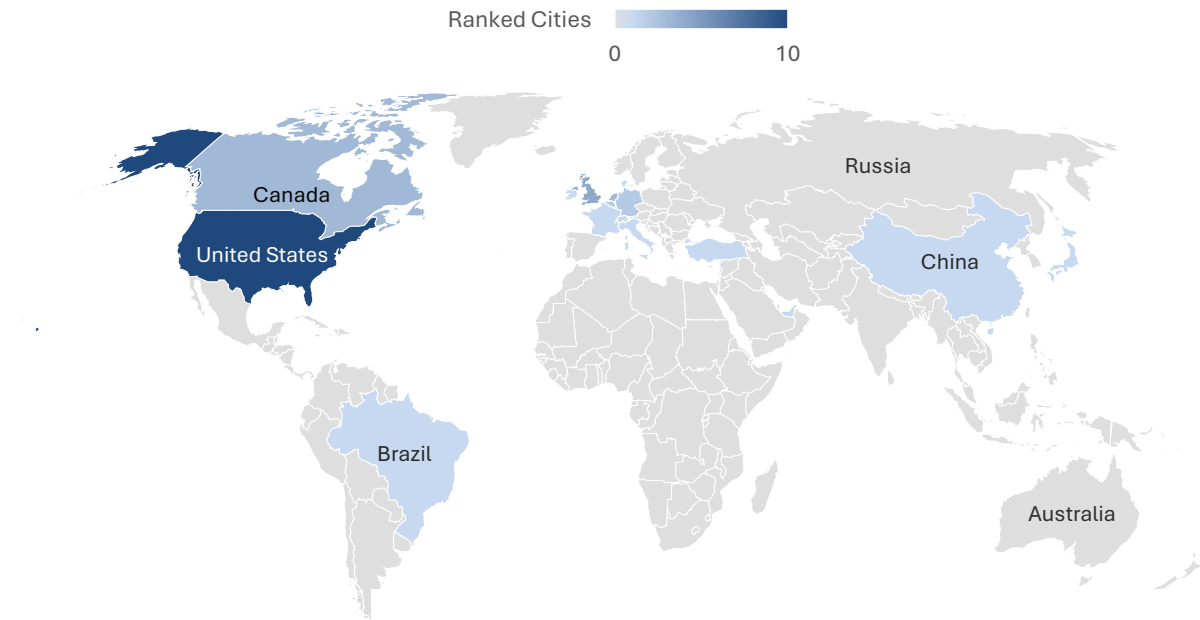
Toronto and New York lead overall, driven primarily by very strong AgriFood engagement, with Toronto also showing meaningful contributions from Logistics and Manufacturing, indicating a relatively diversified profile. Vancouver and San Francisco follow with solid AgriFood activity supported by moderate cluster contributions elsewhere, while Los Angeles and Chicago demonstrate a more balanced mix across AgriFood, Logistics, and Manufacturing. Montreal presents steady but smaller-scale performance across clusters, and Hamilton stands out for its comparatively stronger Manufacturing share relative to its total. Tel Aviv and London rank lower overall, with narrower cluster representation and limited diversification. Overall, AgriFood is the dominant driver across most markets, with variations in Logistics and Manufacturing shaping relative positioning.

# Top-Ranked Markets

Our methodology produced **35 top markets** for lead generation activities. Overall, **the markets listed below demonstrate strong clustering and FDI potential in one or more of Lake Country's target industries**, reinforcing their strategic importance for investment attraction initiatives. In the table below, markets are grouped by tier level (the number of priority industries they perform strongly in).

Geography		Industry Vertical				Performance		
Country	City	AgriFood	Logistics	Manufacturing	Professional Services	Tier Classification	Global Score	Global Rank
United States	New York	✓	✓	✓	✓	I	60.57	1
United Kingdom	London	✓	✓	✓	✓	I	57.00	2
Canada	Toronto	✓	✓	✓	✓	I	36.17	4
United States	Los Angeles	✓	✓	✓	✓	I	27.04	8
France	Paris	✓	✓	✗	✓	II	38.59	3
United States	Chicago	✗	✓	✓	✓	II	32.67	5
Netherlands	Utrecht	✓	✗	✓	✓	II	31.61	6
United Arab Emirates	Dubai	✗	✓	✓	✓	II	21.04	15
Netherlands	Rotterdam	✓	✗	✗	✗	III	29.86	7
United States	San Francisco	✓	✗	✗	✓	III	25.26	9
Switzerland	Zurich	✗	✓	✓	✗	III	24.09	10
Netherlands	Amsterdam	✓	✗	✗	✗	III	23.65	11
Turkey	Istanbul	✓	✗	✗	✗	III	21.59	12
Belgium	Antwerp	✓	✗	✗	✗	III	21.43	13
Belgium	Brussels	✓	✗	✗	✗	III	21.19	14
Canada	Hamilton	✗	✓	✓	✗	III	20.70	16
United States	Atlanta	✗	✓	✗	✗	III	18.70	17
United States	Boston	✓	✗	✗	✓	III	17.60	18
Canada	Vancouver	✗	✗	✓	✗	III	17.58	19
United States	Washington, D.C.	✗	✗	✗	✓	III	16.91	20
Germany	Cologne	✗	✓	✗	✗	III	16.63	21
United States	Houston	✗	✗	✓	✓	III	16.18	22
Singapore	Singapore	✗	✗	✗	✓	III	15.53	23
United States	Detroit	✗	✓	✗	✗	III	15.07	24
Japan	Tokyo	✗	✓	✗	✗	III	15.02	25
United Kingdom	Manchester	✗	✗	✓	✗	III	14.45	27
Germany	Berlin	✓	✗	✗	✗	III	14.38	28
United States	Dallas	✗	✗	✗	✓	III	14.28	29
Denmark	Copenhagen	✗	✓	✗	✗	III	14.00	31
Brazil	Sao Paulo	✗	✗	✗	✓	III	13.18	33
China	Hong Kong	✗	✓	✗	✗	III	13.17	34
Italy	Milan	✓	✗	✗	✗	III	10.93	39
United Kingdom	Sheffield	✗	✗	✓	✗	III	9.96	41
Ireland	Dublin	✗	✗	✓	✗	III	9.83	42
United Kingdom	Leeds	✗	✗	✓	✗	III	9.47	44

## Countries with Top Target Market Cities - Global



### Global Markets

The 4 **Tier I markets** identified are New York, London, Toronto, and the Los Angeles. These are all major global gateway cities with large, diversified economies and strong cluster depth, which explains their consistently high scores. Three of the four are concentrated in North America, offering significant market size and industry scale, while London provides strategic access to Europe. All four benefit from strong international connectivity and established business ecosystems. Their prioritization is supported by economic scale, global influence, and concentration of target industries, whereas smaller or less diversified markets may be deprioritized due to limited cluster depth or lower overall market reach.

Paris, Chicago, Utrecht, and Dubai comprise the **Tier II cohort**, performing well in at least 3 of the target industries. These markets combine solid cluster depth with strategic regional positioning, Paris and Utrecht providing access to key European networks, Chicago serving as a major U.S. industrial and logistics hub, and Dubai acting as a gateway to the Middle East.

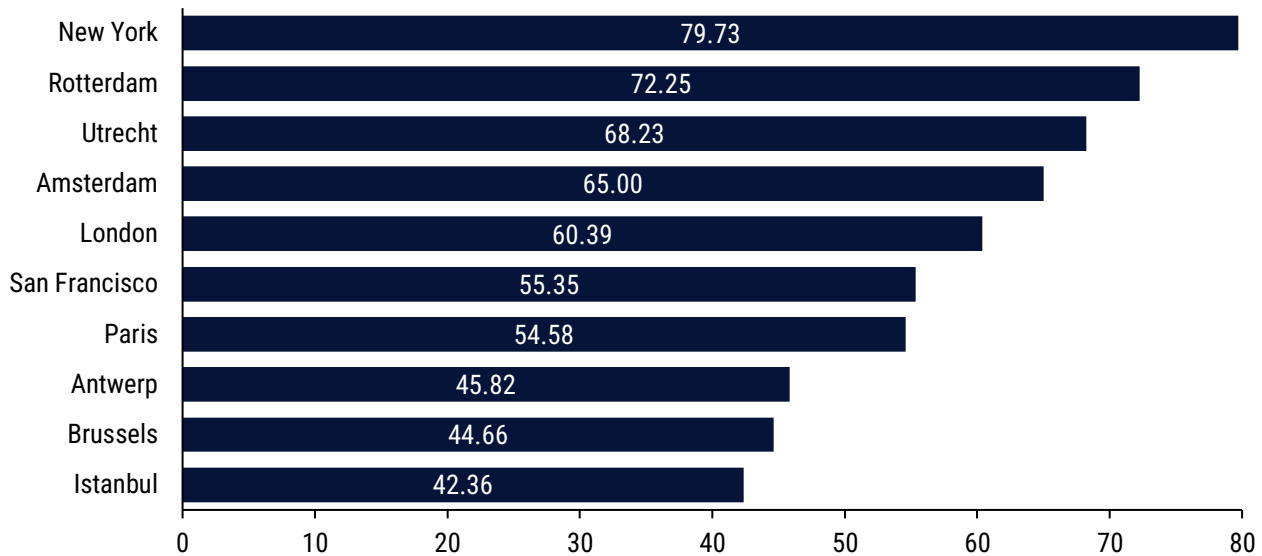
Finally, **Tier III markets** demonstrate strong specialization within select clusters (at least in one). While these markets may not match the overall scale of higher-tier cities, their balanced multi-industry profiles indicate economic resilience and broad-based opportunity.

## Industry Rankings

This section provides an overview and visual representation of the top-ranked Tier I through Tier III markets identified in this study for each of **Lake Country's** high-priority target industries. Its purpose is to offer a more nuanced understanding of the leading markets within each sector, moving beyond basic percentile-based inclusion criteria. This deeper level of insight enables more strategic prioritization of investment attraction efforts, particularly when focusing on a specific industry. All the following graphs are based on each market's **industry-weighted score**, which is a normalized statistical score out of 100.

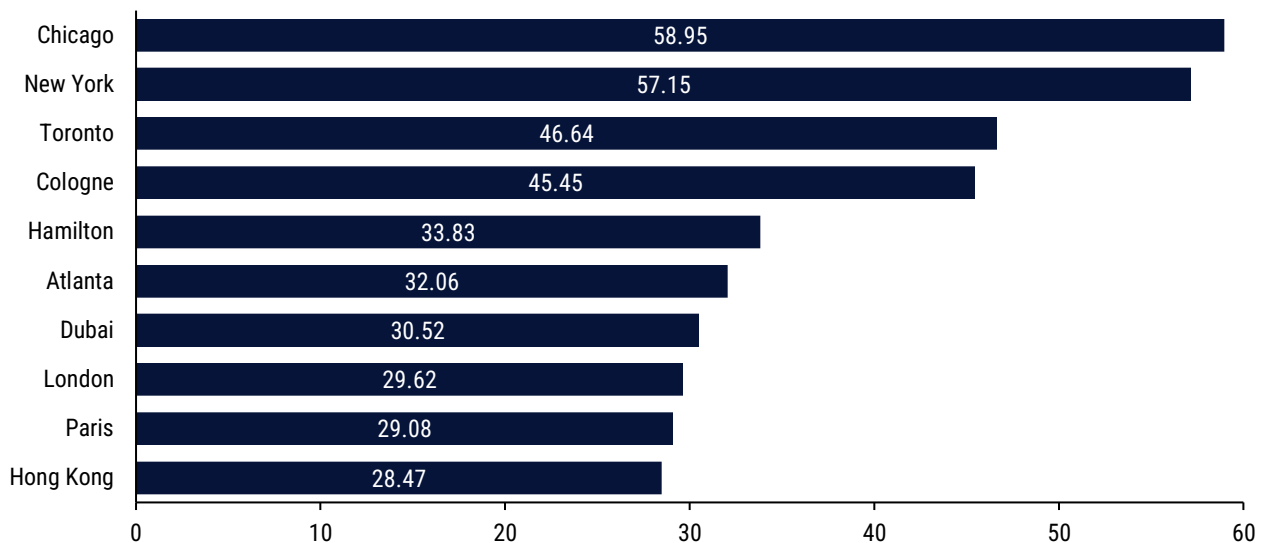
### AgriFood

The top 10 markets are heavily concentrated in Europe and North America, with European cities accounting for the majority of entries. The Netherlands stands out in particular, with Rotterdam, Utrecht, and Amsterdam all ranking within the top tier, indicating strong national clustering. Belgium also appears twice (Antwerp and Brussels), reinforcing this regional concentration in Western Europe. New York leads overall as the only U.S. city in the top five, while San Francisco also represents North America. Overall, the results show a clear clustering across Western European markets, suggesting strong regional depth and interconnected economic performance.



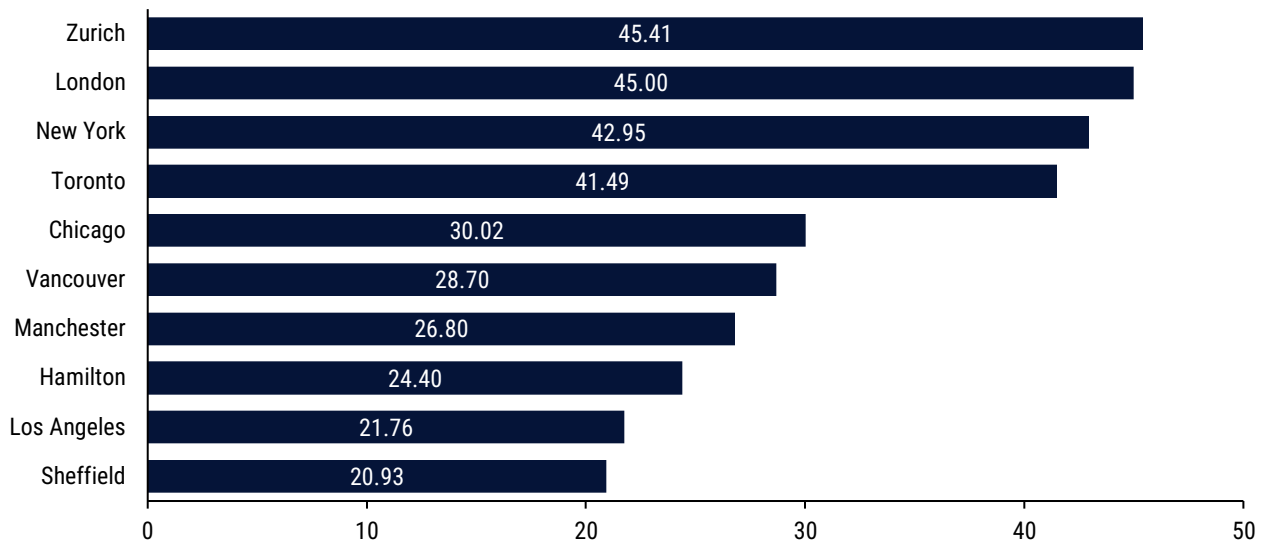
## Logistics

The top 10 markets are largely concentrated in North America, with five U.S. cities (Chicago, New York, Atlanta, and others) and two Canadian cities (Toronto and Hamilton) represented, indicating strong clustering across the United States and Canada. Europe accounts for three entries (Cologne, London, and Paris) reflecting continued Western European presence, while Dubai and Hong Kong provide additional reach into the Middle East and Asia. Overall, the results show a clear dominance of North American markets, with selective representation from Europe and key global gateway cities.



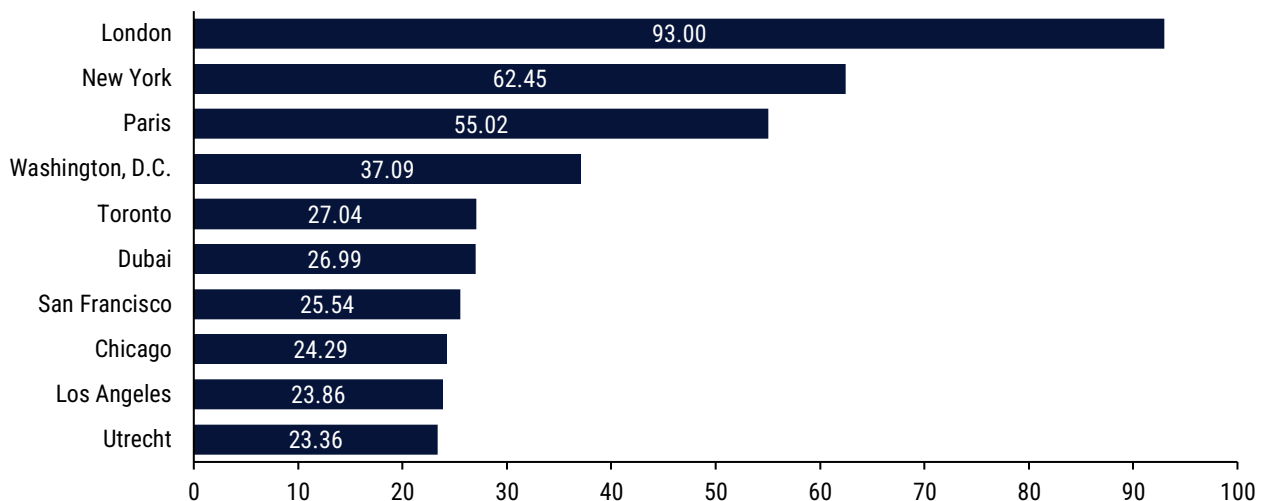
## Manufacturing

The top 10 results show a balanced concentration across **North America and Europe**, with strong representation from both regions. The United States and Canada account for multiple entries, including New York, Toronto, Chicago, Vancouver, Los Angeles, and Hamilton, highlighting North American depth. Europe is also prominently represented, with Zurich, London, Manchester, and Sheffield appearing in the top tier. The UK stands out with three cities on the list, indicating national clustering. Overall, the results reflect a clear transatlantic concentration, with performance distributed between leading U.S., Canadian, and Western European markets.



## Professional Services

The top 10 results are strongly concentrated in North America and Western Europe, with London leading by a significant margin, followed by New York and Paris. The United States accounts for the majority of entries (including Washington, D.C., San Francisco, Chicago, and Los Angeles) indicating clear national clustering. Canada is represented by Toronto, while Europe includes London, Paris, and Utrecht. Dubai provides limited Middle Eastern representation, but overall, the rankings show a pronounced concentration across major transatlantic gateway cities, particularly within the U.S. and the UK.



# FDI Project Expansion Drivers and Motives

For a selection of foreign direct investment (FDI) projects inbound into Canada, this section highlights the key drivers and motivations that led companies to establish or expand operations in the country. These examples illustrate market growth, access to talent, strategic location, and strong sectoral ecosystems continue to attract international investors.

## AgriFood

In January 2022, a US company invested in Regina, Saskatchewan, Canada in the Food and Beverages sector with a Manufacturing project, opening a high-speed flax processing facility. The plant produces whole and milled flax, in brown or golden varieties, for products ranging from breads and cereals to oils, supplements, pet food and livestock feed. The company noted, "Canada is the world leader in flax production, and Regina, located in south-central Saskatchewan, is in the heart of the country's flax-growing region. More than 80 per cent of the country's flax is now grown in Saskatchewan, and Regina also provides excellent access to both rail and trucking for transporting the flax to and from the facility."

In June 2024, an Israeli company invested in Saskatoon, Saskatchewan, Canada in the Food and Beverages sector with a Research & Development project, opening a new North American Insect Centre. The facility will act as a testing and demonstration site for evaluating the performance of Black Soldier Fly varieties on food-processing by-product streams. The company stated, "This region is notable as Saskatchewan produces tens of millions of tonnes of byproducts from grain processing plants each year. The company is in advanced talks with local food producers to evaluate the suitability of their waste for growing Black Soldier Fly."

## Logistics

In 2025, a US food company invested \$2.0m in Calgary, Alberta, Canada in the Transportation & Warehousing sector to relocate its distribution centre to a larger facility. The expansion will add dry, refrigerated, and frozen storage, along with expanded dock and office space, and is expected to create 35 jobs by 2028, driven by domestic market growth. "We see so much potential in the Canadian market. That's why we continue to invest in larger facilities," said George Eversman, president of the company.

A company from the Netherlands is investing \$161.74m in Coaldale, Alberta, Canada in the Transportation & Warehousing sector through a Logistics, Distribution & Transportation project, creating 50 jobs. The investment will establish a 2,785 sq m automated cold chain food storage facility serving markets across Canada, supported by a C\$2.1m grant from the Government of Alberta and assistance from Invest Alberta. "We recognise Alberta's growing importance in North America's food supply chain, so developing a facility in the province is a key part of our strategic global expansion. NewCold is committed to building a better food supply chain that is more resilient and efficient. Our new state-of-the-art facility will bring advanced food logistics to Alberta, ultimately helping our customers serve theirs and benefiting consumers," said Bram Hage, chief executive officer.

## ICT/Digital Industry

In December 2025, a company from Switzerland invested in Bonnyville, Alberta, Canada in the Communications sector through an ICT & Internet Infrastructure project, announcing plans to

establish an AI-ready data centre by 2027. The facility forms part of a wider €780m plan to develop four data centres in Alberta by 2030 with a combined capacity of around 240MW. The company noted that Alberta was selected following an extensive evaluation due to its abundant and competitively priced natural gas resources, stable regulatory environment, access to industrial land, and government strategy to attract long-term investment in energy and technology infrastructure.

In December 2025, a company from the United States invested in Vancouver, British Columbia, Canada in the Software & IT Services sector through a Headquarters project, opening its Canada headquarters. The project will drive a \$25m investment in artificial intelligence and machine learning capabilities in Canada by 2029 to support clients with substantial operations in the country. “Canada has become ground zero for the next phase of artificial intelligence evolution, moving beyond general-purpose models to specialised infrastructure that transforms specific industries. What Cohere has accomplished for enterprise language models, we’re building for food and beverage regulatory ecosystems through our IntelliSync platform. The exceptional Canadian artificial intelligence talent makes possible the high-calibre research and development that IntelliSync requires. Canada offers the unique combination of world-class expertise and supportive innovation policies essential to our growth strategy. Vancouver’s emergence as a global artificial intelligence hub results from deliberate investments in education and research. The exceptional Canadian talent participating in IntelliSync’s development will push the boundaries of what’s possible in specialised artificial intelligence applications for manufacturing intelligence. This isn’t achievable anywhere else at this calibre,” said Mark Haas, chief executive officer.

## Professional Services

In September 2025, a company from the United Kingdom invested in Vancouver, British Columbia, Canada in the Business Services sector through a Business Services project, relocating to a new office. The move supports the company’s growth in the region and the wider North American market. “Vancouver is a hub for innovation, sustainability, and community, and this location allows us to strengthen partnerships with local clients while connecting them with Steer’s global expertise,” said Herbert Higginbotham, executive president (North America).

In March 2025, a company from the United Kingdom invested in Vancouver, British Columbia, Canada in the Business Services sector through a Business Services project, opening a new office. The sports marketing agency will serve markets across North America from the Vancouver location. “Our business is growing rapidly across North America, and Vancouver is a natural home for our latest expansion. With a thriving sports and technology ecosystem, it’s the perfect place for us to continue building our tech-enabled services and strengthen our partnerships in the region,” said Matt Hoffmann, Executive Vice President.

# Conclusions and Recommendations

The analysis conducted in this study identifies a diverse set of markets exhibiting strong industry clustering and sustained FDI activity across **Lake Country's** target sectors. These findings provide a data-driven roadmap to guide investment attraction efforts and inform strategic decision-making. While the rankings offer a robust analytical foundation, it is important to recognize that additional- considerations, such as geopolitical context, trade relationships, ease of doing business, and market accessibility, also influence the effectiveness of outreach strategies.

Tier I and Tier II markets – comprising **New York, London, Los Angeles, Paris, Chicago, Utrecht, and Dubai** – should be prioritized for multi-industry outreach efforts and the development of long-term strategic partnerships. Tier III destinations – such as **Rotterdam, Zurich, Amsterdam, and Istanbul** – remain relevant and can contribute meaningfully to regional missions or sector specific initiatives. In many cases, their proximity to Tier I or Tier II markets enables efficient multi stop itineraries, maximizing the value of international outreach efforts.

However, when targeting the top opportunities within a **single industry cluster** of interest, **Lake Country** may adopt a more focused prioritization strategy.

For example, the top target markets for each single cluster are:

- **AgriFood:** New York, Rotterdam, Utrecht
- **Logistics:** Chicago, New York, Toronto
- **Manufacturing:** Zurich, London, New York
- **Professional Services:** London, New York, Paris

In these cases, incorporating **virtual campaigns** into the lead-generation mix can be especially beneficial. Virtual outreach enables broader geographic coverage and allows multiple markets to be targeted in a single campaign (within reasonable limits). For virtual initiatives, prioritization should rely primarily on each market's **cluster-specific index score**, since digital outreach is not constrained by travel logistics.

By aligning outreach strategies with the strengths and geographic distribution of each cluster, **Lake Country's** team can maximize impact and strengthen its position as a highly competitive and attractive destination for global investment.

# Appendix

## Data Sourcing Criteria

The following search parameters were used to identify company or investment project clustering. While every target sector used unique search parameters in some field, there were also general parameters that remained consistent across all target industries. For all company clustering data accessed on **SourceScrub** (industry clustering dataset), the following search parameters were used:

- **Location:** all non-excluded geographies worldwide.
- **Ownership:** It includes all types of public and private companies, such as seed, venture capital, investment, joint venture, and private equity firms. Intentionally excludes all educational institutions, government agencies, non-profit organizations, and subsidiaries.
- **Company size:** 50+ employees.

Similarly, the following search parameters were applied across all sectors for the FDI project data sourced from **fDi Markets** (FDI projects dataset):

- **Source markets:** all non-excluded geographies worldwide (except Canada).
- **Project type:** greenfield projects only (no expansions of existing facilities).
- **Date range:** January 2021 – December 2025.

The following industry-specific search parameters (along with specific keywords within these) were used to identify relevant investment projects on **SourceScrub**:

Target industry	Industry tags
AgriFood	Farming; Wine & Spirits; Food & Beverages; Food Production
Logistics	Freight Transportation/Trucking/Railroad; Logistics & Supply Chain; International Trade & Development; Packaging & Containers; Warehousing; Truck Transportation (NAICS - 484)
Manufacturing	Building Materials; Construction; Architecture & Planning; Civil Engineering; Glass, Ceramics & Concrete; Mining & Metals
Professional Services	Architecture & Planning; Civil Engineering; Management Consulting; Research

The following industry-specific search parameters were used to identify relevant investment projects on **fDi Markets**:

Target industry	Sub-sector tags
AgriFood	Crop Production, Breweries & Distilleries, Bakeries & Tortillas; Other (Food & Beverage)
Logistics	Freight/Distribution Services; Truck Transportation; Freight Tech
Manufacturing	Architectural & Structured Metals Manufacturing; Cement & Concrete Products Manufacturing
Professional Services	Architectural, Engineering, & Related Services; Management Consulting Services; Professional, Scientific & Technical Services

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